



## Florida's First Neighborhood barre™ Among New Fitness Studios Announced for Lake Nona's Pixon Apartment Community

*The 11-story, mixed-use building will welcome Rukus Cycling Studios, Club Pilates, and Neighborhood barre by the end of the year*

Orlando, Fla. – (June 4, 2019) – [Tavistock Development Company](#) announces a slate of new fitness studios for its [Pixon](#) apartment community including [Club Pilates](#), [Rukus Cycling Studios](#), and Florida's first location of [Neighborhood barre™](#). All three studios will be owned by Lake Nona residents. Located within walking distance of the growing Lake Nona Town Center at the southeast corner of Tavistock Lakes and Lake Nona Blvds, Pixon is an urban-inspired, 200-unit modern flat community with 32,500 square feet of ground-floor retail space. In addition to the fitness studios, previously announced tenants include [Foxtail Coffee](#) and [Island Fin Poké Co.](#) All tenants are expected to open by the end of 2019.

Images available here:

<https://www.dropbox.com/sh/j835lbmd8qimr9o/AADu0zTc8BflZRfrqHM359fNa?dl=0>

"We're excited to bring new fitness options to Pixon and our Town Center district," said Skipper Peek, Senior Vice President of Commercial Development for Tavistock Development Company. "Pixon's mix of restaurants, fitness studios, modern design, and signature art installations makes it a destination where guests will have a rich mixture of amenities."

Florida's first Neighborhood barre will open in a 1,300-square-foot space on Tavistock Lakes Blvd. The studio will be owned by Lake Nona local and Director of Business Operations for U.S. Tennis Association (USTA) Player Development, Elizabeth Diaz. Diaz will bring the studio's unique approach to Orlando with a workout that combines the elements of dance conditioning and weight training designed for all skill levels. Florida marks the fifth new state to welcome Neighborhood barre joining Alabama, Tennessee, North Carolina, and Virginia.

"I am truly excited to bring the first Neighborhood barre to Florida. This studio will change your outlook on fitness with consistent, long-term results and approachable classes. Neighborhood barre is the perfect addition to Central Florida's diverse range of fitness options. We're in a great location in Lake Nona and happy to be part of a community that makes wellbeing a priority. We look forward to meeting you at Neighborhood barre this year," said owner Elizabeth Diaz.

Rukus Cycling Studios, a national boutique indoor cycling concept, will open in a 2,600-square-foot space with 44 stationary bikes. Known for high-energy, immersive rides with a variety of class types, Rukus focuses on cardio and strengthening the upper body with its signature Rukus Resistance Bands. In addition to live classes, Rukus also offers classes on-demand in a dedicated room featuring live and encore rides from Rukus instructors. Rukus Lake Nona will be owned and operated by Lake Nona resident Jim Kilp. For more information and pre-opening pricing and discounts, follow [@RukusLakeNona](#) on Instagram.

Club Pilates is opening a 1,900-square-foot space. The boutique Pilates studio specializes in reformer fusion classes for all ages and fitness levels. The Lake Nona location will be the sixth in Central Florida featuring 12 stations with reformers and training area with TRX, springboard, and BOSU equipment.

Club Pilates Lake Nona will be owned and operated by long-time Lake Nona resident Michelle Bethencourt.

Fitness studio and retail patrons will have access to Pixon's striking main lobby featuring 16-foot-high ceilings, communal tables, comfortable seating, and traditional arcade games in a modern setting with concrete floors and colorful accents. Two hand-drawn murals – one in chalk along the back 30-foot wall from local artist [Carissa Bloemeke](#) and one created with spray paint that covers 1,000 square feet of the ceiling from Colombian graffiti artist [Ledania](#) – add to Pixon's unique character. Pixon also features a large exterior mural that spans 250 feet along Tavistock Lakes Blvd from Tampa artist [Cecilia Lueza](#). Click [here](#) for images and here for [video](#) of the art installations.

Designed by award-winning architecture firms Torti Gallas + Partners and M+A Architects, Pixon is raising the bar for Orlando apartment living with a forward-thinking design aesthetic and sophisticated amenities including a car share program featuring Tesla Model 3s and concierge delivery system. Pixon floor plans include studios, one- and two-bedrooms, two spacious penthouses, and Orlando's first micro units (averaging 360 square feet).

For more information on Pixon and leasing options, please visit <https://www.lakenonapixon.com>.

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#### **ABOUT LAKE NONA**

Lake Nona is a 17-square-mile master-planned community located in Orlando, Fla. Continually ranked among the fastest-growing communities in the country, Lake Nona is known for thoughtfully-designed neighborhoods, top-rated education facilities, business and research clusters, retail and entertainment centers, and diverse work spaces encompassing the best Central Florida has to offer. Lake Nona sets the foundation for a collaborative ecosystem between the people who live, work, and visit there by prioritizing forward-thinking technology, strategic partnerships, education, and wellbeing. For more information, visit [lakenona.com](http://lakenona.com).

#### **ABOUT TAVISTOCK DEVELOPMENT COMPANY**

Tavistock Development Company is a diversified real estate firm located in Orlando, Fla. owned by Tavistock Group. Specializing in planning, design, finance, construction, and development of groundbreaking projects, Tavistock Development Company has built a portfolio of nationally-acclaimed residential, retail, commercial, and industrial projects highlighted by master-planned communities Lake Nona and Sunbridge in Central Florida and Pier Sixty-Six Hotel & Marina in Fort Lauderdale. For more information, visit [tavistockdevelopment.com](http://tavistockdevelopment.com).